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## **RUSSELL LANDS ANNOUNCES NEW DIRECTOR** *William J. Stevens Named to the Board*

**(LAKE MARTIN, AL; March 14, 2019)** -- Russell Lands, Inc. announced today the election of William (Bill) J. Stevens to the Board of Directors. Mr. Stevens brings significant general business and management experience to the Board of Russell Lands.

Now retired, Mr. Stevens' career included thirty-seven years with Motion Industries, Inc., a "choice supplier" for industry in North America, having served in many senior leadership roles including Chairman and CEO. Mr. Stevens began his career with John H. Harland Co. in Atlanta, GA, after graduating from Samford University with a B.A. in Business Administration.

Additionally, he serves in senior leadership roles for numerous charitable organizations and boards in the Birmingham area. He currently serves as Chairman of Blue Cross Blue Shield of AL, a Board Member/Past Chairman of Samford University, Trustee/Past Trustee Chairman of The Salvation Army, and Advisory Board/Past Chairman of Boy Scouts of America/Greater Alabama Council. He has previously served as a Director of Jr. Achievement of Alabama and a Board Member of Children's Harbor.

"We are fortunate to have someone of Bill's character and leadership skills join our Board of Directors," said Ben Russell, Chairman of the Board of Russell Lands. "He will provide valuable direction to our entire organization," Russell continued.

"Bill's experience and professionalism will add a valuable element to our Board of Directors," stated Tom Lamberth, CEO and President of Russell Lands. "The fact that Bill is originally from Alexander City and has a keen interest in the Lake Martin area will benefit the company as Lake Martin grows in importance for future economic development," concluded Lamberth.

Stevens added, "I am thrilled to be a part of the Russell Lands organization, a company that I've known and respected for years, and I look forward to being a part of this team." Bill was born and raised in Alexander City, AL, and graduated from Benjamin Russell High School.

## About Russell Lands

*In 1834, Russell family settlers from England fell in love with a tract of land in central Alabama. The Russells' love for the land continued throughout the years. Nearly 100 years ago, news came of a huge new lake that would soon meander deep into their beloved forest. The Russells could envision the hundreds of miles of beautiful shoreline encompassing **Lake Martin** and today they continue to brag about the 44,000 acres of deep blue water that surrounds the old Russell Forest. That place is Russell Lands On Lake Martin ([www.russelllandsonlakemartin.com](http://www.russelllandsonlakemartin.com)). The company is one of uncommon vision, diversity and commitment to community - whose endeavors go beyond creating fine lake homes and communities. Willow Point Golf and Country Club ([www.willowpoint.com](http://www.willowpoint.com)), owned and operated by Russell Lands, is one of the most revered private clubs in Alabama and considered to have the "**most beautiful lakeside golf course**" in the country. Russell Crossroads, the new central town hub of Russell Lands On Lake Martin's 25,000 acres of land holdings, is designed to reflect the agrarian era with period architecture of the 1920s promoting "walkability" of the town. Today, the town consists of the Discovery Center, Catherine's Market ([www.catherinesatcrossroads.com](http://www.catherinesatcrossroads.com)), SpringHouse restaurant ([www.springhouseatcrossroads.com](http://www.springhouseatcrossroads.com)), The Stables, and Kowaliga Restaurant. Russell Marine ([www.russellmarine.net](http://www.russellmarine.net)) offers boating enthusiasts world-class sales and service through four **Lake Martin** locations and is nationally ranked in the Top 100 Boat Dealers for the seventh consecutive year. Russell Do it and Home Décor Centers in nine locations make it easier for homeowners to build and personalize the homes in which they live. In 1998, Russell Lands constructed the Lake Martin Amphitheater ([www.lmat.org](http://www.lmat.org)) - a unique venue for celebrating culture and the creative arts. And the company continues to serve the community through Children's Harbor - the not-for-profit organization created by Russell Lands Chairman, Ben Russell - whose mission is to strengthen children and families through a variety of programs, services and good works. For more information, go to [www.RussellLandsOnLakeMartin.com](http://www.RussellLandsOnLakeMartin.com) .*