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NEWS RELEASE

FOR IMMEDIATE RELEASE

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WALK-ON'S BISTREAUX & BAR TO OPEN AT EASTCHASE

Montgomery, Alabama. February 22, 2019. At EastChase, one of the premier multi-use commercial developments in the Southeast, Jim Wilson & Associates, LLC, recently completed the sale of a 1.5-acre site, adjacent to EastChase Market Center near the intersection of Eastchase Lane and Eastchase Parkway, to Walk-On's Bistreaux & Bar, a leading full-service family sports restaurant, new to Central Alabama. The hot spot aims to provide residents a go-to community restaurant that embodies the go-getter spirit of a walk-on athlete while providing superior service and mouthwatering All-American menu items with a taste of Louisiana.

Founder, Co-Owner and CEO of Walk-On's, Brandon Landry, got his start on as walk-on for Louisiana State University's (LSU) basketball team. As he traveled with the team, he noticed the lack of good family-friendly sports bars and that realization sparked a sketch on a napkin while flying home from a game. From this vision, he utilized sheer grit to open the first Walk-On's in Baton Rouge, at the South Gates of LSU, in 2003. More than fifteen years later, Walk-On's has grown from that single location to a nationwide phenomenon bringing the Louisiana spirit of letting the good times roll with it. Currently sitting at 25 locations, Landry's go-getting ambition has led the eatery's franchise expansion throughout the southern United States.

The Walk-On's opportunity at EastChase will realize a completion date and opening in about ten months. Landry, tells us that "Success in sports and success in life often come from similar paths. Walk-On's operates with a mission of delivering a memorable game day like experience with a taste of Louisiana created by an All-American team. And, for Montgomery and EastChase, the Walk-On's Bistreaux & Bar will be a new, innovative standard for dining where we look forward to being a part of the River Region community."

Whether it be for a date night, a drink, girl's night out or a family dinner, Walk-On's is the place for everyone – because everyone needs a little playing time. Every dish is made from scratch using fresh ingredients to bring it savory cuisine to life. Walk-On's diverse menu has offerings ranging from unique twists on game day staples to upscale takes on Louisiana mainstays pleasing all palates. Its game day atmosphere paired with a true southern hospitality makes it a perfect dining destination for everyone. As stated by co-owner and NFL superstar Drew Brees, Walk-On's is "a great place to bring my family, teammates and business colleagues," and we're excited to help "expand across the nation."

“The development of the Walk-On’s location is a great addition to the 330-acre EastChase project,” said Will Wilson, President of Jim Wilson & Associates, “and it brings with it an opportunity for the River Region of Central Alabama to enjoy yet another outstanding eatery at EastChase.”

Jim Wilson & Associates, LLC, based in Montgomery, Alabama, has developed and managed a wide array of properties throughout the eastern United States, including Class A office buildings, hotels, residential communities and millions of square feet of premier shopping space. These experiences have brought knowledge and expertise that have generated new investment opportunities in capital, hospitality and gaming ventures as well. As a result, JWA’s services are expanding through the formation of partnerships and companies, including 42 Equity Partners, A&W Enterprises, LLC and JWA Ventures, LLC. JWA was founded by Jim Wilson, Jr. and today is led by his sons, Jim Wilson, III and Will Wilson, and a well-established team of talented and experienced professionals. For more information about Jim Wilson & Associates, LLC, please visit www.jwamalls.com.

About Walk-On’s Bistreaux & Bar. Based in Baton Rouge, La., Walk-On’s Bistreaux & Bar was founded in 2003 by Brandon Landry, a former walk-on basketball player at Louisiana State University. Leaning on the true spirit of a walk-on and building a winning culture, the brand is rapidly expanding across the United States with 24 locations currently open and operating and over 100 in development. Its Louisiana-inspired menu combines food and drinks made from scratch, daily. Walk-On’s All-American team serves up a game day experience in a fun, welcoming family-friendly atmosphere that ensures every guest is a winner. For more information, visit, www.walkons.com.

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